



Equitable access to healthy, nutritious food options is a critical component of any livable community.

By creating inclusive and accessible farmers markets for all potential buyers, consumers are able to incorporate wholesome produce into healthy diets and enjoy interactive social opportunities.

WHY CHOOSE TO SHOP AT A FARMERS MARKET?

- 1.** Wide variety of fresh, healthy options.
- 2.** Support local farmers & connect with your community.
- 3.** No qualifications needed to participate.
- 4.** Get peak flavors & purchase what is in season.
- 5.** It's fun!

NATIONAL CENTER ON HEALTH, PHYSICAL ACTIVITY AND DISABILITY

NCHPAD

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Building Healthy Inclusive Communities



INCLUSIVE FARMERS MARKETS

Creating a Food Environment
for All Shoppers

HOW TO CREATE A MARKET FOR ALL SHOPPERS

TRANSIT STOPS, PARKING LOTS, AND ENTRY ACCESS



- Venues should be near stops of accessible public transportation
- Parking lots should include accessible van spaces and other accessible spots that are appropriately marked
- Any doors or gates should be operable by a closed fist and require minimal force to open

LEVEL CHANGE



- Access ramps should be available if there is a level change in the market's area
- Ramps should include handrails on both sides and feature a sturdy, stable, non-slip surface

SIGNAGE



- Signage should be large print, high-contrast lettering, Braille, and include an image or diagram
- Signs should exist around the market to help consumers navigate and to provide education on prices and nutrition

BOOTHS



- Booth should be accessible from a seated position
- Vendors should provide nutrition information of available products in multiple formats
- Bags should have long handles
- Vendors should be willing and able to adapt communication methods to interact with all potential consumers

ROUTES AND PATHWAYS



- Paths should be at least three feet wide, feature smooth, firm, unbroken surfaces, and be kept free of potential obstacles and barriers

ADDITIONAL CONSIDERATIONS



- Enact a layaway-type system that allows consumers to select, purchase, and collect all items at the end of their shopping trip
- Provide assistive carts and/or other carry materials that are compatible with assistive devices
- Provide (or ensure existence of) Americans with Disabilities Act-compatible restroom facilities that are located on accessible routes within or to the market