



# COVID-19 Disability Community Needs Assessment Report

## Social Media Communication Toolkit

This toolkit is for communicating the impact of COVID-19 and the findings from a national online, COVID-19 survey identifying critical, unmet needs of the disability community from the viewpoint of both people with disabilities and/or chronic health conditions and those who are family members or caregivers of someone with a disability and/or chronic health condition.

Link to access the full COVID-19 Disability Community Needs Assessment Report:

<https://www.nchpad.org/1771/6941/COVID-19~Disability~Needs~Assessment~Report>

## Sample Social Media Posts

### Facebook

How are you addressing the needs of people with disabilities and/or chronic health conditions during a global pandemic? A national survey conducted by Lakeshore Foundation and NCHPAD explores the current needs and sources of worry related to inequalities in emergency responses that affect health, safety, and wellbeing. <https://bit.ly/3gtzLhU>

COVID-19 does not discriminate. People with a disability and/or chronic health condition are being impacted the most. What is your organization doing to provide support? <https://bit.ly/3gtzLhU>

In a national survey, 33% of people with a disability and/or chronic health condition shared that they are worried about finances. Many fear they will be unable to pay bills, afford care for service animals, and purchase daily necessities during COVID-19. Learn more about the inequalities via the COVID-19 Disability Community Needs Assessment Report, conducted by Lakeshore Foundation and The National Center on Health, Physical Activity and Disability.

<https://bit.ly/3gtzLhU>

## Sample Social Media Posts

### Twitter

33% of people with a disability and/or chronic health conditions do not have support available through family, friends, or caregivers during the COVID-19 pandemic. #DisabledNotDisposable #WeAreEssential <https://bit.ly/3gtzLhU>

People with disabilities and/or chronic health conditions have responded to a national survey focusing on the barriers to accessing daily needs, sources of worry, and unmet assistance during the COVID-19 pandemic. #WeAreEssential <https://bit.ly/3gtzLhU>

@LakeshoreFoundation & @NCHPAD have conducted a national survey identifying the current needs and sources of worry about inequalities in emergency responses that affect health, safety, and wellbeing. #DisabledNotDisposable #WeAreEssential <https://bit.ly/3gtzLhU>

How is your organization identifying the needs of people with disabilities and/or chronic health conditions during COVID-19? #DisabledNotDisposable #WeAreEssential <https://bit.ly/3gtzLhU>

COVID-19 does not discriminate. People with a disability and/or chronic health condition are being impacted the most. What is your organization doing to provide support? #WeAreEssential <https://bit.ly/3gtzLhU>

### Instagram

During COVID-19 are you able to meet your daily health related goals? For 58% of our respondents with a disability and/or chronic health condition, the answer is no. Learn how inequalities during the pandemic have affected the health, safety, and wellbeing of our community via the link in our bio. #DisabledNotDisposable #WeAreEssential

People with disabilities and/or chronic health conditions have responded to a national survey focusing on the barriers of accessing daily needs, sources of worry, and unmet assistance during the COVID-19 pandemic. Read the full report via the link in our bio. #DisabledNotDisposable #WeAreEssential

COVID-19 does not discriminate. People with a disability and/or chronic health condition are being impacted the most. What is your organization doing to provide support? Learn more via the link in our bio. #DisabledNotDisposable #WeAreEssential

